



ANTOINE RUIZ

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 www.antoineruiz.life

EXPERIENCES

Jul. 2023

-Jul. 2025

Copywriter

Development of creative campaign concepts
Writing scripts, claims, manifestos & storytelling
Pitching client: Cartier, Kerastase, Vispring, Carita...
Publicis Luxe, Paris

Nov. 2021-

Jul. 2023

Copywriter

Development of creative campaign concepts & brand platforms
Writing signatures, manifestos & TOV
Pitching client: Topicrem, Wellso, Cuure, Antinomie...
Agence LaPetiteGrosse, Paris

Feb-Jul 2021

Copywriter

Development of creative digital concepts & editorial strategies
Writing of hooks, captions & wording posts
Pitching client: Captain Morgan, Krug, Ulys...
Agence Rébellion, Paris

Sep. 2019-

Dec. 2020

Digital Content Editor

Writing news, artists interviews, wording SEO
Social networks management
Editing & creating snacking content videos
Villa Schweppes, Paris

2018-Today

Creative Writer (freelance)

Copywriting missions such as campaigns concepts, digital assets wording, event storytelling...
AMI Paris, Downtown, Shiseido, YSL, Plume Rédaction...

Apr-Sep 2018

Journalist

News writing, interviews, translation, newsletter...
Numéro Magazine, Paris

EDUCATION

2017-2018

MBA in Cultural Engineering & Management
ICART, Paris

2016-2017

Bachelor in Communication Arts
New York Institute of Technology (NYIT), New York

Jan-Juin 2015

Communication, Journalism & Visual Media (Erasmus)
Griffith College, Dublin

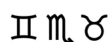
2013-2017

Master I, Image & Media
EFAP (Ecole de Communication), Paris

ABOUT ME

«Curious, observant, and self-proclaimed wordsmith, ultra-creative storyteller since childhood, life of the party with a divinely sarcastic sense of humor, inveterate globetrotter, musician with a lyrical pen, visionary with an eye for good taste... A must-try! »

[My mom, on AdoptMySon.com.](#)



SKILLS

PACK OFFICE
INDESIGN
PHOTOSHOP
ILLUSTRATOR
PREMIERE
AFTER EFFECTS

LANGUAGES

FRANÇAIS · NATIVE
ANGLAIS · FLUENT
Toeic 2018 · score 930
ESPAGNOL · INTER